



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196369 /		<u>Alt Order #</u>
<u>Product</u> Women Vote		
<u>Contract Dates</u> 08/07/12 - 08/14/12		<u>Estimate #</u> 11570
<u>Advertiser</u> POL/Women Vote		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175		<u>Advertiser Ref</u>

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/08/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$450.00			
2	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
3	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$500.00			
4	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
5	WTNH	08/11/12	08/11/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$225.00			
6	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$350.00			
7	WTNH	08/09/12	08/09/12	M-F 9a-10a	9a-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$300.00			
8	WTNH	08/10/12	08/10/12	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$250.00			
9	WTNH	08/13/12	08/13/12	The View	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$450.00			
10	WTNH	08/08/12	08/08/12	News 8 Noon	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$350.00			
11	WTNH	08/13/12	08/13/12	Connecticut Style	1230p-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$250.00			
N 12	WTNH	08/08/12	08/10/12	M-F 4p-430p	4p-430p		:30			NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
196369 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/07/12 - 08/14/12	Women Vote	11570

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Women Vote	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 --W-F-- 2 \$450.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	M-F 4p-430p	4p-430p	---W--F----	:30		\$450.00	NM		
	See MG 16.4, 16.5, 16.6											
N 13	WTNH	08/07/12	08/09/12	M-F 430p-5p	430p-5p		:30			NM	6	\$4,650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -T-T--- 2 \$450.00												
	1	WTNH	08/06/12-08/12/12	M-F 430p-5p	430p-5p	-Tu-Th-----	:30		\$450.00	NM		
	See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8											
	3	WTNH	08/10/12-08/10/12	M-F 430p-5p	430p-5p	-----F----	:30		\$450.00	NM		
	(M) See MG 16.4, 16.5, 16.6											
	4	WTNH	08/09/12-08/09/12	M-F 730p-8p	730p-8p	-----Th-----	:30		\$1,000.00	NM		
	(M) MG for 13.1, 19.3, 21.1, 20.1, 17.1											
	5	WTNH	08/10/12-08/10/12	Late News 8	11p-1135p	-----F----	:30		\$1,000.00	NM		
	(M) MG for 13.1, 19.3, 21.1, 20.1, 17.1											
	6	WTNH	08/13/12-08/13/12	News 8 6p-630p	6p-630p	M-----	:30		\$1,500.00	NM		
	(M) MG for 13.1, 19.3, 21.1, 20.1, 17.1											
	7	WTNH	08/13/12-08/13/12	Nightline	1135p-120630a	M-----	:30		\$500.00	NM		
	(M) MG for 13.1, 19.3, 21.1, 20.1, 17.1											
	8	WTNH	08/10/12-08/10/12	Daytime M-F 9a-4p	1p-3p	-----F----	:30		\$200.00	NM		
	(M) MG for 13.1, 19.3, 21.1, 20.1, 17.1											
14	WTNH	08/13/12	08/13/12	M-F 430p-5p	430p-5p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 M----- 1 \$450.00												
15	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 M----- 1 \$1,000.00												
N 16	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	5	\$3,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 --WTF-- 3 \$750.00												
	1	WTNH	08/06/12-08/12/12	News 8 5p-6p	5p-6p	---WThF----	:30		\$750.00	NM		
	See MG 16.4, 16.5, 16.6											
	4	WTNH	08/13/12-08/13/12	News 8 5p-6p	5p-6p	M-----	:30		\$750.00	NM		
	(M) MG for 16.1, 12.2, 13.3											
	5	WTNH	08/13/12-08/13/12	M-F 430p-5p	430p-5p	M-----	:30		\$450.00	NM		
	(M) MG for 16.1, 12.2, 13.3											
	6	WTNH	08/13/12-08/13/12	M-F 4p-430p	4p-430p	M-----	:30		\$450.00	NM		
	(M) MG for 16.1, 12.2, 13.3											
17	WTNH	08/07/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	3	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -TWTF-- 4 \$1,000.00												
	1	WTNH	08/06/12-08/12/12	News 8 6p-630p	6p-630p	-TuWThF----	:30		\$1,000.00	NM		
	See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8											
18	WTNH	08/11/12	08/11/12	Sa News 8 @ 7p	7p-730p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S- 1 \$300.00												
19	WTNH	08/07/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -TWTF-- 4 \$1,200.00												

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08/07/12 - 08/14/12	Women Vote	11570

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Women Vote	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
3	WTNH	08/06/12-08/12/12		M-F 7p-730p	7p-730p	-TuWThF----	:30		\$1,200.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
20	WTNH	08/07/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -TW-F-- 3 \$1,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WTNH 08/06/12-08/12/12 M-F 730p-8p 730p-8p -TuW--F---- :30 \$1,000.00 NM See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
21	WTNH	08/07/12	08/09/12	Late News 8	11p-1135p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -T-T---- 2 \$1,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WTNH 08/06/12-08/12/12 Late News 8 11p-1135p -Tu-Th----- :30 \$1,000.00 NM See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
22	WTNH	08/12/12	08/12/12	Late News 8	11p-11:35p		:30			NM	1	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S 1 \$2,250.00												
23	WTNH	08/08/12	08/08/12	Nightline	1135p-120630a		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 --W---- 1 \$500.00												
Totals											43	\$29,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	43	\$29,275.00	\$24,883.75
Totals	43	\$29,275.00	\$24,883.75

Signature: _____ **Date:** _____

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Kelly VanValkenburgh

From: Rachael Beale [Rachael@mediastrategies.com]
Sent: Monday, August 13, 2012 11:25 AM
To: Kelly VanValkenburgh
Cc: Roger Megroz
Subject: RE: WTNH MURPHY & WOMEN VOTE NA'S

Yes, please make all spots good today.

From: Kelly VanValkenburgh [mailto:Kelly.VanValkenburgh@wtnh.com]
Sent: Monday, August 13, 2012 11:24 AM
To: Rachael Beale
Cc: Roger Megroz
Subject: WTNH MURPHY & WOMEN VOTE NA'S
Importance: High

Due to a bad storm on Fri, 8/10 we lost the following spots because we had a news cut in. All spots can be made good today STP.

MURPHY
EST 11399
1X NA 5-6P @ \$400
EST 11550
1X NA 430-5P @ \$200
1X NA 5-6P @ \$500

WOMENS VOTE EST 11570
1X NA 4-430P @ \$450
1X NA 430-5P @ \$450
1X NA 5-6P @ \$750

Please respond ASAP if you would like these spots written on the log for tonight.

Kelly VanValkenburgh
WTNH & WCTX
Natl Sales Asst
p-203-784-8937
f-203-848-2927
8 Elm Street
New Haven/Hartford, CT

NEWS 8
wtnh.com



wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

April 23, 2010

Shelton teen critical after fight

from WTNH Local News

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8/13/2012

Due to a bad storm on Fri, 8/10 we lost the following spots because we had a news cut in. All spots can be made good today STP.

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1X NA 5-6P @ \$400

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1X NA 430-5P @ \$200

1X NA 5-6P @ \$500

WOMENS VOTE EST 11570

1X NA 4-430P @ \$450

1X NA 430-5P @ \$450

1X NA 5-6P @ \$750

Please respond ASAP if you would like these spots written on the log for tonight.

Kelly VanValkenburgh

WTNH & WCTX

Natl Sales Asst

p-203-784-8937

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8 Elm Street

New Haven/Hartford, CT

NEWS 8
wtnh.com



wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

April 23, 2010

Shelton teen critical after fight

from WTNH Local News

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CONTRACT

<u>Contract / Revision</u> 196369 /		<u>Alt Order #</u>
<u>Product</u> Women Vote		
<u>Contract Dates</u> 08/07/12 - 08/14/12		<u>Estimate #</u> 11570
<u>Advertiser</u> POL/Women Vote		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u>

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$450.00			
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Week:		08/06/12	08/12/12	-----S-				1	\$225.00			
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Week:		08/06/12	08/12/12	-----S				1	\$350.00			
7	WTNH	08/09/12	08/09/12	M-F 9a-10a	9a-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$300.00			
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Week:		08/06/12	08/12/12	----F--				1	\$250.00			
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Week:		08/13/12	08/19/12	M-----				1	\$450.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$350.00			
11	WTNH	08/13/12	08/13/12	Connecticut Style	1230p-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$250.00			
12	WTNH	08/08/12	08/10/12	M-F 4p-430p	4p-430p		:30			NM	2	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196369 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/07/12 - 08/14/12	Women Vote	11570

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Women Vote	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W-F--				2	\$450.00			
N 13	WTNH	08/07/12	08/09/12	M-F 430p-5p	430p-5p		:30			NM	7	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-T---				2	\$450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WTNH	08/06/12-08/12/12		M-F 430p-5p	430p-5p	-Tu-Th----	:30		\$450.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
3	WTNH	08/10/12-08/10/12		M-F 430p-5p	430p-5p	-----F----	:30		\$450.00	NM		
Ⓜ MG for 13.1, 19.3, 21.1, 20.1, 17.1												
4	WTNH	08/09/12-08/09/12		M-F 730p-8p	730p-8p	----Th-----	:30		\$1,000.00	NM		
Ⓜ MG for 13.1, 19.3, 21.1, 20.1, 17.1												
5	WTNH	08/10/12-08/10/12		Late News 8	11p-1135p	-----F----	:30		\$1,000.00	NM		
Ⓜ MG for 13.1, 19.3, 21.1, 20.1, 17.1												
6	WTNH	08/13/12-08/13/12		News 8 6p-630p	6p-630p	M-----	:30		\$1,500.00	NM		
Ⓜ MG for 13.1, 19.3, 21.1, 20.1, 17.1												
7	WTNH	08/13/12-08/13/12		Nightline	1135p-120630a	M-----	:30		\$500.00	NM		
Ⓜ MG for 13.1, 19.3, 21.1, 20.1, 17.1												
8	WTNH	08/10/12-08/10/12		Daytime M-F 9a-4p	1p-3p	-----F----	:30		\$200.00	NM		
Ⓜ MG for 13.1, 19.3, 21.1, 20.1, 17.1												
14	WTNH	08/13/12	08/13/12	M-F 430p-5p	430p-5p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$450.00			
15	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
16	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$750.00			
N 17	WTNH	08/07/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$1,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WTNH	08/06/12-08/12/12		News 8 6p-630p	6p-630p	-TuWThF----	:30		\$1,000.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
18	WTNH	08/11/12	08/11/12	Sa News 8 @ 7p	7p-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
N 19	WTNH	08/07/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$1,200.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WTNH	08/06/12-08/12/12		M-F 7p-730p	7p-730p	-TuWThF----	:30		\$1,200.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
N 20	WTNH	08/07/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TW-F--				3	\$1,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WTNH	08/06/12-08/12/12		M-F 730p-8p	730p-8p	-TuW--F----	:30		\$1,000.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
N 21	WTNH	08/07/12	08/09/12	Late News 8	11p-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-T---				2	\$1,000.00			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196369 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/07/12 - 08/14/12	Women Vote	11570

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Women Vote	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WTNH	08/06/12-08/12/12		Late News 8	11p-1135p	-Tu-Th-----	:30		\$1,000.00	NM		
See MG 13.3, 13.4, 13.5, 13.6, 13.7, 13.8												
22	WTNH	08/12/12	08/12/12	Late News 8	11p-11:35p		:30			NM	1	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----S 1 \$2,250.00												
23	WTNH	08/08/12	08/08/12	Nightline	1135p-120630a		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 --W---- 1 \$500.00												
Totals											43	\$29,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	43	\$29,275.00	\$24,883.75
Totals	43	\$29,275.00	\$24,883.75

Signature: _____ **Date:** _____

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Station Order Revised Women Vote

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$450.00 \$2,250.00		1	1	1			1	1	5
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$500.00 \$2,500.00		1	1	1			1	1	5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$225.00 \$225.00					1				1
Good Morning Sun 8:00 AM 9:00 AM	EM	Su 30	\$350.00 \$350.00						1			1
Dr. Phil 9:00 AM 10:00 AM	DT	M-F 30	\$300.00 \$300.00			1						1
Rachael Ray 10:00 AM 11:00 AM	DT	M-F 30	\$250.00 \$250.00				1					1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$450.00 \$450.00							1		1
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$350.00 \$350.00		1							1
CT Style 12:30 PM 1:00 PM	DT	M-F 30	\$250.00 \$250.00							1		1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	\$450.00 \$900.00		1		1					2
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	\$450.00 \$1,350.00				1			1		3
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$1,000.00 \$1,000.00							1		1

ADD 1-3P
Chow-GMA
Fri Aug 10

1-Fri

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 1 of 2



Station Order Revised Women Vote

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$750.00 \$2,250.00		1	1	1					3
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$1,000.00 \$4,000.00	1	1	1	1			150 - MON IX		4
Saturday 7p News 7:00 PM 7:30 PM	EN	Sa 30	\$300.00 \$300.00					1				1
Jeopardy 7:00 PM 7:30 PM	PA	M-F 30	\$1,200.00 \$4,800.00	1	1	1	1					4
Wheel Of Fortune 7:30 PM 8:00 PM	PA	M-F 30	\$1,000.00 \$3,000.00	1	1	1	1					3
WTNH 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$1,000.00 \$2,000.00	1		1	1					2
Sunday 11p News 11:00 PM 11:35 PM	LN	Su 30	\$2,250.00 \$2,250.00						1			1
Nightline 11:35 PM 12:05 AM	LF	M-F 30	\$500.00 \$500.00		1	1				1X MON 500 -		1
Station Gross Totals			\$29,275.00	5	9	8	8	2	2	6	2	42

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 2 of 2



Station Order Revised Women Vote

196369

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$450.00 \$2,250.00	2	1	1	1			1	1	5
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$500.00 \$2,500.00		1	1	1			1	1	5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$225.00 \$225.00					1				1
Good Morning Sun 8:00 AM 9:00 AM	EM	Su 30	\$350.00 \$350.00						1			1
Dr. Phil 9:00 AM 10:00 AM	DT	M-F 30	\$300.00 \$300.00			1						1
Rachael Ray 10:00 AM 11:00 AM	DT	M-F 30	\$250.00 \$250.00				1					1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$450.00 \$450.00							1		1
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$350.00 \$350.00		1							1
CT Style 12:30 PM 1:00 PM	DT	M-F 30	\$250.00 \$250.00							1		1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	\$450.00 \$900.00		1		1					2
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	\$450.00 \$1,350.00	1		1				1		3
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$1,000.00 \$1,000.00							1		1

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 1 of 2

rachael@mediastrategies.com



Station Order Revised Women Vote

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Phone: 203-784-8888

Email: Roger.Megroz@wtnh.com

Fax: 203-784-8912

Direct:

WTNH-TV

				Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	
			Gross	Aug	Aug	Aug	Aug	Aug	Aug	Aug	Aug	
Program Name	DP	Days Length	Rate	07	08	09	10	11	12	13	14	Total
WTNH 5p News	EN	M-F	\$750.00	2	1	1	1					3
5:00 PM 6:00 PM		30	\$2,250.00									
WTNH 6p News	EN	M-F	\$1,000.00	2	1	1	1					4
6:00 PM 6:30 PM		30	\$4,000.00									
Saturday 7p News	EN	Sa	\$300.00	2					1			1
7:00 PM 7:30 PM		30	\$300.00									
Jeopardy	PA	M-F	\$1,200.00	2	1	1	1					4
7:00 PM 7:30 PM		30	\$4,800.00									
Wheel Of Fortune	PA	M-F	\$1,000.00	2	1	1		1				3
7:30 PM 8:00 PM		30	\$3,000.00									
WTNH 11p News	LN	M-F	\$1,000.00	2	1		1					2
11:00 PM 11:35 PM		30	\$2,000.00									
Sunday 11p News	LN	Su	\$2,250.00	1						1		1
11:00 PM 11:35 PM		30	\$2,250.00									
Nightline	LF	M-F	\$500.00	2		1						1
11:35 PM 12:05 AM		30	\$500.00									
Station Gross Totals			\$29,275.00	5	9	8	8	2	2	6	2	42

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 2 of 2

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTNH-TV Hartford, CT	Date: 8/6/2012
---	--------------------------

I, Media Strategies and Research

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
------------------	-----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, August 07, 2012	Tuesday, August 14, 2012

Total Gross Charges: \$29,275.00

This broadcast time will be used by: **Women Vote**

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**



Media Strategies and Research

1580 Lincoln Street, Suite 510
 Denver, Colorado 80203
 (303) 989-4700

11350 Random Hills Road, Suite 670
 Fairfax, Virginia 22030
 (703) 877-2000

For Programming that "communicates a message relating to any political matter of national importance, "list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Women Vote

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

1120 Connecticut Ave. NW Suite 1100, Washington, DC 20036

Executive Director Amy Dacey

202-326-14 Treasurer:

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).

For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.

To Be Signed By Issue Advertiser

Monday, August 06, 2012

Date



Signature

303-989-4700

Contact Phone Number

To Be Signed By Station Representative

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title



Media Strategies and Research

1580 Lincoln Street, Suite 510

Denver, Colorado 80203

(303) 989-4700

11350 Random Hills Road, Suite 670

Fairfax, Virginia 22030

(703) 877-2000